

Categories	Jan-06	Jan-07	Jan-08	Jan-09
Discount Stores	\$244.46	\$273.67	\$275.22	\$332.09
National Dept Stores	\$95.74	\$93.95	\$91.99	\$83.08
Major Dept Stores	\$60.07	\$34.85	\$44.04	\$24.61
Luxury Dept Stores				\$4.49
Home Improvement Stores	\$43.76	\$36.81	\$38.45	\$39.12
Hardware Store	\$16.78	\$14.89	\$17.23	\$2.44
Appl/Elect/Comp Stores	\$88.80	\$86.42	\$120.90	\$92.98
Apparel Stores	\$28.61	\$25.94	\$31.44	\$27.88
Discount Apparel Stores	\$49.73	\$40.81	\$36.56	\$43.79
Book Stores	\$17.37	\$14.04	\$12.22	\$12.04
Christian Book Stores	\$11.34	\$10.60	\$9.53	\$4.58
Bed & Bath Stores	\$14.56	\$18.80	\$18.36	\$17.22
Membership Whse Clubs	\$54.31	\$43.88	\$41.54	\$55.46
Home Accessories Stores	\$12.50	\$12.90	\$12.87	\$5.58
Garage Sales/Flea Markets	\$6.33	\$8.28	\$5.12	\$3.75
Thrift Store				\$2.18
Sporting Goods Stores	\$21.71	\$27.48	\$20.05	\$17.10
Drug Stores	\$30.70	\$28.10	\$29.79	\$26.78
Auto Parts Stores	\$10.75	\$10.47	\$13.55	\$5.89
Shoe Stores	\$11.11	\$10.71	\$10.63	\$6.43
Furniture Stores	\$34.05	\$36.80	\$31.58	\$15.63
Catalogs	\$16.15	\$11.51	\$12.48	\$3.22
Music Stores	\$13.62	\$13.73	\$9.57	\$6.98
Musical Instrument Stores	\$6.61	\$15.32	\$17.34	\$5.56
Toy Stores	\$55.19	\$45.02	\$46.58	\$34.38
Jewelry Stores	\$36.69	\$39.23	\$39.76	\$3.62
Outlet Mall/Factory Outlet	\$13.78	\$14.05	\$19.04	\$5.92

Internet

\$61.81

\$62.75

\$65.73

\$50.53