

Categories	Mar-00	Mar-01	Mar-02	Mar-03	Mar-04	Mar-05	Mar-06	Mar-07	Mar-08	Mar-09
Discount Stores	\$84.92	\$79.08	\$93.33	\$124.46	\$117.13	\$150.26	\$220.53	\$198.48	\$236.46	\$206.12
National Dept Stores	\$40.68	\$34.05	\$28.30	\$39.17	\$29.30	\$34.81	\$58.63	\$33.98	\$54.14	\$36.67
Major Dept Stores	\$22.71	\$19.05	\$24.93	\$21.56	\$20.15	\$14.81	\$28.46	\$18.22	\$15.87	\$6.22
Luxury Dept Stores										\$2.03
Home Improvement Stores	\$35.50	\$38.97	\$26.51	\$45.05	\$31.15	\$32.30	\$40.46	\$46.12	\$51.92	\$36.25
Hardware Store					\$8.30	\$8.09	\$14.55	\$12.65	\$8.76	\$4.30
Appl/Elect/Comp Stores	\$38.36	\$27.12	\$21.32	\$34.79	\$34.34	\$30.19	\$57.05	\$58.85	\$49.42	\$31.37
Apparel Stores	\$12.21	\$17.89	\$11.08	\$17.87	\$10.04	\$10.39	\$18.93	\$15.99	\$20.02	\$8.86
Discount Apparel Stores					\$14.56	\$16.95	\$34.40	\$20.35	\$26.80	\$16.56
Book Stores	\$10.40	\$8.13	\$7.60	\$13.30	\$6.34	\$5.07	\$10.30	\$7.45	\$7.77	\$4.96
Christian Book Stores					\$3.90	\$4.21	\$8.05	\$4.48	\$3.35	\$2.61
Bed & Bath Stores	\$8.08	\$6.57	\$8.05	\$11.74	\$9.84	\$6.80	\$9.98	\$12.21	\$10.03	\$6.03
Membership Whse Clubs	\$22.95	\$22.05	\$25.31	\$29.35	\$23.16	\$27.39	\$42.11	\$35.39	\$29.74	\$32.14
Home Accessories Stores	\$6.03	\$5.04	\$5.52	\$8.99	\$7.22	\$5.73	\$6.73	\$8.05	\$11.65	\$5.85
Garage Sales/Flea Markets	\$9.13	\$6.15	\$5.80	\$10.58	\$4.46	\$6.87	\$7.03	\$4.58	\$5.71	\$5.27
Thrift Store										\$2.95
Sporting Goods Stores	\$11.72	\$10.82	\$6.71	\$14.26	\$6.70	\$8.11	\$9.49	\$10.23	\$17.90	\$5.65
Drug Stores	\$27.62	\$27.37	\$27.16	\$30.93	\$27.97	\$35.14	\$31.17	\$23.41	\$26.70	\$19.94
Auto Parts Stores	\$16.66	\$10.71	\$11.09	\$20.01	\$14.67	\$11.96	\$8.68	\$10.64	\$9.76	\$5.97
Shoe Stores	\$9.64	\$4.25	\$6.54	\$11.68	\$5.41	\$7.22	\$8.08	\$7.02	\$6.37	\$4.69
Furniture Stores	\$40.93	\$32.11	\$38.40	\$28.92	\$45.75	\$38.31	\$41.11	\$48.89	\$40.42	\$18.42
Catalogs	\$8.25	\$5.57	\$7.85	\$12.54	\$4.59	\$5.65	\$7.60	\$7.45	\$5.22	\$1.47
Music Stores				\$6.08	\$3.79	\$4.58	\$4.75	\$6.48	\$5.15	\$4.55
Musical Instrument Stores					\$7.69	\$3.06	\$3.77	\$4.88	\$3.39	\$1.39
Toy Stores				\$10.72	\$4.62	\$6.49	\$8.04	\$9.29	\$10.07	\$3.32
Jewelry Stores				\$13.79	\$19.39	\$40.59	\$27.62	\$23.65	\$24.32	\$1.09
Outlet Mall/Factory Outlet					\$4.93	\$2.80	\$11.17	\$8.95	\$7.66	\$3.08
Internet	\$8.82	\$14.31	\$21.54	\$15.13	\$27.43	\$19.72	\$26.03	\$39.52	\$45.55	\$32.66