

Category	Sep-07	Sep-08	Sep-09
Discount Stores	92.2%	88.8%	93.1%
National Dept Stores	31.8%	25.0%	27.9%
Major Dept Stores	18.1%	15.5%	7.3%
Luxury Dept Stores	NA	NA	4.7%
Home Improvement Stores	27.7%	27.6%	24.1%
Hardware Stores	15.8%	15.4%	12.3%
Appl/Elect/Comp Stores	21.8%	17.7%	17.5%
Apparel Stores	23.2%	20.1%	12.8%
Discount Apparel Stores	29.1%	30.0%	24.5%
Book Stores	17.1%	15.1%	12.0%
Christian Book Stores	12.3%	7.3%	6.0%
Bed & Bath Stores	12.4%	10.9%	7.9%
Membership Whse Clubs	22.0%	19.7%	16.9%
Home Accessories Stores	5.3%	7.0%	6.5%
Garage Sales/Flea Markets	13.8%	11.2%	11.6%
Thrift Stores	NA	NA	8.0%
Sporting Goods Stores	17.9%	13.4%	11.8%
Drug Stores	51.7%	44.8%	48.9%
Auto Parts Stores	15.7%	12.3%	11.8%
Shoe Stores	18.1%	13.3%	13.6%
Furniture Stores	4.6%	4.2%	3.8%
Catalogs	6.5%	3.9%	4.1%
Music Stores	12.8%	9.1%	6.5%
Musical Instrument Stores	5.9%	2.7%	2.6%
Toy Stores	8.4%	8.1%	4.6%
Jewelry Stores	5.1%	2.5%	1.6%

Outlet Mall/Factory Outlets	8.2%	10.4%	4.3%
Internet	36.6%	25.9%	20.6%