

Category	Jul-07	Jul-08	Jul-09
Discount Stores	87.8%	92.4%	95.0%
National Dept Stores	22.3%	25.1%	29.4%
Major Dept Stores	16.3%	16.3%	9.9%
Luxury Dept Stores			1.3%
Home Improvement Stores	32.3%	33.2%	26.8%
Hardware Stores	19.5%	18.8%	9.4%
Appl/Elect/Comp Stores	20.7%	18.9%	15.5%
Apparel Stores	16.1%	17.5%	11.3%
Discount Apparel Stores	25.8%	27.6%	24.3%
Book Stores	15.9%	14.6%	13.1%
Christian Book Stores	10.3%	8.7%	5.3%
Bed & Bath Stores	11.8%	10.8%	8.1%
Membership Whse Clubs	19.0%	19.0%	15.0%
Home Accessories Stores	6.7%	5.9%	3.8%
Garage Sales/Flea Markets	15.5%	12.0%	16.1%
Thrift Stores			8.5%
Sporting Goods Stores	14.7%	10.2%	11.4%
Drug Stores	54.1%	49.7%	48.0%
Auto Parts Stores	15.3%	13.5%	10.4%
Shoe Stores	13.8%	11.5%	11.8%
Furniture Stores	5.7%	3.0%	3.3%
Catalogs	4.9%	3.9%	4.6%
Music Stores	9.2%	8.8%	8.3%
Musical Instrument Stores	3.8%	4.5%	1.9%
Toy Stores	11.0%	9.2%	6.4%
Jewelry Stores	4.9%	2.8%	1.8%

Outlet Mall/Factory Outlets	10.9%	10.6%	7.7%
Internet	31.5%	27.7%	27.5%