

Category	Sep-08	Sep-09	Sep-10
Discount Stores	88.8%	93.1%	91.9%
National Dept Stores	25.0%	27.9%	30.3%
Major Dept Stores	15.5%	7.3%	11.7%
Luxury Dept Stores	NA	4.7%	2.4
Home Improvement Stores	27.6%	24.1%	29.0%
Hardware Stores	15.4%	12.3%	11.0%
Appl/Elect/Comp Stores	17.7%	17.5%	20.1%
Apparel Stores	20.1%	12.8%	NA
Teen Apparel	NA	NA	14.8%
Women's Apparel	NA	NA	4.2%
Other Women's Apparel	NA	NA	3.4%
Discount Apparel Stores	30.0%	24.5%	22.2%
Dollar Store	NA	NA	32.8%
Book Stores	15.1%	12.0%	13.2%
Christian Book Stores	7.3%	6.0%	6.9%
Bed & Bath Stores	10.9%	7.9%	10.9%
Membership Whse Clubs	19.7%	16.9%	16.4
Home Accessories Stores	7.0%	6.5%	2.7%
Garage Sales/Flea Markets	11.2%	11.6%	13.3%
Thrift Stores	NA	8.0%	10.5%
Sporting Goods Stores	13.4%	11.8%	9.9%
Drug Stores	44.8%	48.9%	45.1%
Auto Parts Stores	12.3%	11.8%	11.8%
Shoe Stores	13.3%	13.6%	14.5%
Furniture Stores	4.2%	3.8%	3.6%
Catalogs	3.9%	4.1%	2.4%

Music Stores	9.1%	6.5%	6.1%
Musical Instrument Stores	2.7%	2.6%	2.4%
Toy Stores	8.1%	4.6%	3.5%
Jewelry Stores	2.5%	1.6%	0.1%
Outlet Mall/Factory Outlets	10.4%	4.3%	2.9%
Internet	25.9%	20.6%	22.4%